

## **PRESS RELEASE**

**Date:** November 14, 2012

**From:** Denise Etter, Project Coordinator - Retire Your Unserviceable Old Glory  
Retire Your Old Glory, LLC

**Summary:** Green Tree Borough Retire Your Unserviceable Old Glory

All American flags, respectfully known as Old Glory, should be destroyed in a dignified manner when they are no longer a fitting emblem for display and replaced with a new flag according to the US Code Title 4 Chapter- The Flag.

Retire Your Unserviceable Old Glory is a campaign that will provide patriotic collection bins in prime locations for the collection of tattered, faded and torn American flags. The flags that are collected will be retired in a dignified and respectful manner by the American Legion, Veterans of Foreign Wars or the Boy Scouts of America and the Girl Scouts.

The goal of the Retire Your Old Glory project is to place bins in municipal buildings, businesses and events to give residents an opportunity to deposit their old American flags.

Green Tree Borough is the newest location to place a bin for flag collection. The bin is located in the main lobby of the Municipal Building at 10 West Manilla Ave. Pgh., PA 15220. The Green Tree Woman's Civic Group purchased and is the sponsor of the bin. The Green Tree bin was purchased in honor the American Legion Post 823.

Residents will now have a place to deposit their old American flags.

The bin will be available daily at the Municipal Building and public notices will be posted around the national holidays like Memorial Day, Flag Day, 4<sup>th</sup> of July, Labor Day and Veteran's Day to remind the general public on where to deposit their old tattered/faded flags.

The idea for the bins came from a young woman, Denise Etter, of Cranberry Township, PA who simply recognized a need for a place to deposit old flags. She and her husband, a proud army veteran, often noticed torn and tattered flags flying and sometimes commented to the owners that it was time to retire their old flag and replace it with a new one. It became apparent that many people did not know the flag code or how and where to dispose of their old flag. As they collected the flags at their home Denise thought that there should be a convenient place locally where residents could retire their old flags. So the campaign began and the patriotic bin was designed for individuals to retire their unserviceable Old Glory. Cranberry Township Municipal Building was the first to have a bin to retire each unserviceable Old Glory. They have collected 1900 flags since May of 2011.

Individuals, companies or municipalities interested in participating in the project can make contact through the website: [www.retireyouroldglory.com](http://www.retireyouroldglory.com) or by email: [retireyouroldglory@gmail.com](mailto:retireyouroldglory@gmail.com).

*Renew the American spirit, fly a new flag.*

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