

RETIRE YOUR UNSERVICEABLE *Old Glory*

Retire Your Old Glory Project Summary

Purpose

Retire Your Old Glory project is a community based campaign designed to collect and properly retire American flags when they are no longer a fitting emblem for display.

The Bin

The bins and the patriotic graphics are high quality and make an attractive display unit. The bin measures 38" x 18" x 18". The graphics are digitally printed on special high performance adhesive material, laminated and installed on the rigid heavy duty made in America plastic bin.

The bin should be placed in an indoor location where the public has easy access to it. It should be checked frequently, emptied and the number of flags that are deposited recorded on the label found inside the cover of the bin. Report that number to the Old Glory website on a monthly basis.

Sponsor and Cost

The cost of the bin which comes with the patriotic graphics is \$485.00 plus shipping and handling. There is a \$25.00 charge to custom print and add the name/logo/sponsor tag. Some locations have chosen to purchase and sponsor their own bin; others have recruited sponsors to pay for the bin.

There are two surface areas, 3" x14", on the bin for the name/logo/sponsor tag. You must supply the sponsor's logo online in a high resolution pdf or eps file format in Adobe CS4 or lower version. A proof will be returned for your approval. Art specifications are posted on the website.

If the collection bin sponsor changes, the two sponsor tag areas can be reprinted for the \$25.00 charge. All sponsors and locations must be approved by Retire Your Old Glory, Inc. See project guidelines. Contact retireyouoldglory@gmail.com

Flag Collection

Flags which are collected need to be counted and bagged by the location representative or by the service group that has been chosen to do the retirement ceremonies. Record the number on the label located inside the bin cover to keep a running total of the flags that are deposited. Place the flags in clear bags and label with the Old Glory Project and the number of flags in each bag.

You are responsible for choosing the group to retire the flags collected at your location. The Boy Scouts of America, Girl Scouts, American Legion and Veterans of Foreign Wars will accept flags for retirement. If needed, contact information can be supplied for organizations in your area that accept flags.

All flags collected as part of the Retire Your Old Glory project must be retired under the guidelines of the United States Flag Code, (US Code, Title 4-Chapter 1, The Flag); no flags are to be kept as 'keepsakes', and no flags are to be reused or repurposed.

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Your website and newsletter are good ways to get your message out to the community about the Retire Your Old Glory bin.

The local newspapers and TV stations may also choose to highlight your Old Glory bin location. A standard press release and background information about the project can be found at the Retire Your Old Glory website. Please submit your releases and notifications to Retire Old Glory prior to your publication or event. Custom signs and banners with matching Retire Your Old Glory messages can be ordered.

Participation

The Retire Your Old Glory project is a very important service for the residents in your community. Youth groups, local government, local businesses, schools and residents can all be a part of the project. Guidelines for participation in the project are posted on the website.

Report the flag count to retireyouoldglory@gmail.com on a monthly basis so an accurate tally can be maintained and posted to the website. Send news articles and updates about your Retire Old Glory project to the website along with any pictures you would like to have posted.

There is a \$35.00 annual sponsorship fee after the first year. This fee is necessary to cover the costs of promoting the Retire Your Old Glory project from all participating Old Glory bin locations. Your continued project participation and/or sponsorship are reviewed on a yearly basis and will be confirmed by Retire Your Old Glory, Inc.

The current Project Summary, Project Guidelines, Instructions for Collection and Terms & Conditions are posted on the website www.retireyouoldglory.com. Email questions and comments to retireyouoldglory@gmail.com

Retire Your Old Glory, Inc.

Renew the American Spirit, Fly a New Flag!